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DIGITAL MEDIA SERVICES USES LATEST PANASONIC CAMERA TECHNOLOGY TO OFFER AFFORDABLE HIGH DEFINITION VIDEO PRODUCTION

DUNEDIN, Fla. (February 2, 2010) - Digital Media Services has developed an affordable solution for clients with limited budgets to gain access to professional, high definition video production services. Their new *Express Web Video* product is a 3-5 minute streaming video presentation shot in HD that features interview footage and video clips of a company's business location assembled into a introductory marketing video suitable for posting on a company's Website.

Digital Media Services has been a forerunner in high definition video technology and has strived to bring professional video services to as many clients as possible. "The latest professional video camera systems from Panasonic offer tremendous flexibility and incredible video quality at a very reasonable price point," remarks Brian Satchfield, president of Digital Media Services. "This has allowed our company to develop a niche, professional HD video product that costs significantly less than the same service did just a year ago," he continues.

Digital Media Services has been receiving an increasing amount of requests for high-quality video production from companies and individuals with restricted budgets. The production company has quickly made a name for itself as an organization that can maximize resources. Until recently, professional production services usually required budgets many smaller companies couldn't afford. This routinely left business owners with fewer financial resources settling for less-than-professional videos produced by home video enthusiasts, if they were able to afford any video services at all.

"We see a lot of Internet-based video - especially on smaller company Websites - that frankly do more harm than good, Satchfield explains. "Videos that resemble home movies simply don't portray a professional image. For a small investment, we can now offer those clients a much higher quality product."

For further details and a sample of the Digital Media Services *Express Web Video*, visit: www.dmsExpressWebVideo.com

About Digital Media Services:

Digital Media Services is a high definition video, digital photography and digital audio production company headquartered in the Tampa Bay area. The company's associates have been at the forefront of the digital media revolution and continually develop innovative production techniques and products for commercial clients and individuals. Digital Media Services is uniquely structured to service clientele with both large and small budgets. For more information on Digital Media Services, please visit the company's website at www.digitalmediaservicesflorida.com.

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